



# MEMBERSHIP OPPORTUNITIES



Oregon Trails Coalition supports our members by bringing a voice for trails to rooms where decisions are made. Together, we advance the preservation, development, and stewardship of a statewide network of sustainable, world-class trails that benefit all residents and visitors and inspire respect for Oregon’s natural and cultural resources.

Oregon Trails Coalition members regularly participate in collaborative processes with local, state, and federal agencies, share information, and give input to local and state legislative processes and to our Oregon Congressional Delegation.

Oregon Trails Coalition members support our annual Trails Day at the Oregon Capitol and foster an ongoing, consistent voice for trails, trail users, and our trails’ caretakers in our state legislature and other halls of power.

We have had an opt-in membership support structure from our beginning as a coalition, but as we continue to intensify our advocacy efforts and presence in the capitol, we are also intensifying our outreach to participating organizations and individuals to sustain this policy work.

## OREGON TRAILS COALITION MEMBERSHIP OPPORTUNITIES

Oregon Trails Coalition is made up of:

- Community Organizations
- Businesses
- Government Agencies
- Individuals

Businesses, organizations, and individuals help drive our policy and advocacy work, while agency partners support our education, stewardship, and convening activities.

Oregon Trails Coalition membership offers opportunities to network, learn, and advocate for our shared vision for trails for all Oregonians.

### BUSINESS/ORG MEMBERSHIP BENEFITS

*Sign up at the membership level that is right for you or your workplace. Your membership helps build our collective voice for trails.*

- Recognition on the Oregon Trails Coalition Website
- Recognition on Trails Day Materials at the Oregon Capitol
- Opportunities to engage your organization leaders, members, & networks in Trails Day at the Capitol & other occasions to share the value of trails with policymakers
- Unlimited discount codes for \$5 off Oregon Outdoor Recreation Summit registration for staff & volunteers
- Digital badge for your website
- Receive annual report including 2024 training resources/best practices

### INDIVIDUAL MEMBERSHIP BENEFITS

*Individuals are invited to support the coalition at any level, but the coalition recognizes the following levels as baselines for specific event discounts, invitations, etc*

- Opportunities to participate in Trails Day at the Capitol & other occasions to share the value of trails with policymakers.
- Discount code for \$5 off Oregon Outdoor Recreation Summit registration
- Annual member for name badge sticker
- Advance digital copy of coalition annual report



Budget Size	Annual <i>Suggested</i> Contribution
\$10 M+	\$5,000+
\$5 M+	\$2,500+
\$1 M+	\$1000
\$500,000+	\$500
\$250,000+	\$250
\$100,000+	\$100
\$50,000+	\$50
< \$50,000	\$25

<i>Individual</i> Membership Levels	
Champion:	\$10+/month or \$100+ annually
Professional:	\$5 a month or \$60 annually
Volunteer:	\$30 annually

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